

WINTER 2015

Couture of Flowers

MAGAZINE

BOTANY

THE BOTANICAL TRUTH
ABOUT HOLIDAY CACTI

INTERIOR
DESIGN
**HOME
FOR
THE
HOLIDAYS**

WHITE
HOUSE:
★★★★★
**HAIL
TO
THE
CHEF**



FLORAL COUTURE
THE 800 FEATHER DRESS

Vani Sayeed's Design Vision

talented interior designer and artist in Concord, MA. She grew up in India and earned her Bachelor's in Interior Design at the prestigious School of Art in Mumbai. In 1998, she moved to the United States to pursue a Masters in Fine Arts at the University of Iowa. Subsequently, she worked in California, CA, and worked for FACS, and several other design firms as well as Rearrange, a residential design firm. In 2003, she founded her own company Vani Sayeed Studios.

With her commercial and residential design expertise, she brings the flexibility and expertise to her clients. Vani initially started her design firm in Boston, MA, and moved to Newton, MA when her client base moved a position in Boston.

FUNCTION AND BEAUTY

Vani's artistic creations are strongly influenced by her background, which she deftly weaves into her interior design and art. She approaches every design project with an eye for detail, understanding the particular lifestyles and preferences of her clients. She creates spaces in a positive way by the diversity of client needs, creating spaces that are curated to reflect the aesthetics of each client.

PROJECT: HOME IN CONCORD, MA

Vani was hired for the interior design of a house in Concord, MA. The project was a full-scale renovation and redecoration and enthusiastic. The project involved creating a cohesive design with décor for the holidays. The project was completed in time for the holidays. Vani and her team commenced by creating a design plan for the entire house – and by re-arranging the furniture, lighting, rugs, art and accessories. All pieces were all installed in the





house within one week, and ready to delight the many *Holiday House Tour* visitors.

This beautiful Concord home is both large and grand. The entrance foyer is spectacular with a double height ceiling. A pair of dramatic floor mirrors flanks the doors leading to an antique wood paneled dining room. Reflected in the mirrors are garden urns filled with white poinsettias and tall, slender topiaries. Lanterns, a glass-topped wrought iron table dressed with succulents and mini-topiaries complete the foyer décor and foster a sense of walking into an elegant garden arbor.

This grand home includes a particularly special feature – an antique paneled room. The traditional wood paneling was imported from a 1700's British castle and installed in this modern house. The beautiful antique paneled space is used as the formal dining room. To emphasize the beauty of this dining room's wood paneling, bring in holiday cheer, and tie the space to the rest of the contemporary home, Vani's vision was to employ a non-traditional color palette. Purple, royal blue, turquoise, and shades of white in combination with crystal accents, gold and silver accessories, and a plush fur throw bump up the luxe factor.

Generous garlands around the fireplace, standing topiaries, and wreaths at the windows and fireplace bring natural elements to the spaces. Notes of blue guide the eye about the room from the glassware on the dining table and ribbons on the gifts to Vani's original artwork hung on the walls. Vani's landscape on the wall emphasized gold coloring (which merged brilliantly in this room without overpowering it). The overall "feel" Vani produced in the dining room was warm, yet regal – which is extremely difficult to achieve!

APPLYING THE COLOR SCHEME

Vani deliberately avoided using harsh or bold colors, as she felt they would compete with the beauty of the

grand architecture. Muted metallic tones of rose gold, bronze and silver complement the rich colors and add glamour to the rooms. In a flash of creative brilliance, she opted to dress the dining tables with spring flowers. Tulips and peonies, offset the dreariness of New England winter, and visitors to the house were warmed and cheered by the spring floral display. Instead of the typical red flowers highlighted in traditional winter holiday home decor, Vani incorporated white poinsettias and orchids, visually tying the arrangement to the winter landscape.

Vani selected a white Christmas tree for the house, instead of a traditional green tree. She wanted to try something "outside the box" and in sync with the more contemporary architectural lines of the home. Much of the artwork installed on the walls is her own work. A talented artist, she creates paintings and limited edition prints in her separate fine art studio. A sampling of her art work can be viewed on her website <http://vanisayedstudios.com/top/prints>, or by appointment.

The result of Vani's creative design was a unique blend of contemporary with classic elements. The color palette and unusual choice of flowers surprised and excited visitors, and her imaginative design choices were a success.

THE CURRENT PROJECTS OF VANI SAYEED STUDIOS

Vani is currently focused on high end residential design. Additionally, she has launched a line of custom bedding and plans to diversify her portfolio to hospitality and restaurant design. For more information on Vani Sayeed Studios, contact her at info@vanisayedstudios.com or view her website at: <http://vanisayedstudios.com/top/interior-design>.



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